

Prospectus

Call for Submissions

“Alberta Storytellers”

OVERVIEW

The Alberta Society of Artists invites artists to submit to the exhibition, “**Alberta Storytellers**”.

Thematic Statement

Alberta is a living tapestry shaped by topography, history, and peoples. From Indigenous and Métis traditions to the experiences of settlers and contemporary communities, each voice adds to our evolving Identity.

The Alberta Society of Artists invites contemporary interpretations reflecting upon emotion, time and place. Together these works will form a broad expressive vision of Alberta, honouring our past while looking toward our future.

Submission Guidelines

Artists are invited to respond creatively to the exhibition theme, offering unique perspectives on Alberta’s evolving culture and diverse communities. Contemporary and conceptually driven approaches are strongly encouraged, while all submissions should demonstrate a clear and thoughtful engagement with the theme. Selected works will collectively reflect a broad range of lived experiences shaping Alberta’s history.

Alberta Storytellers is open to all Alberta artists who are 18 years of age or older. We welcome work in all visual media to explore each artist’s personal connection to place—expressions of lived experience.

The exhibition will be held in a commercial venue so all works will be for sale.

Submissions should consist of art that is less than 2 years old and may include 2D and a limited number of 3D works.

Optional Complementary Programming

Exhibition programming may also include storytelling or performance components to complement visual works, particularly in partnership with Indigenous, Métis, or community-based artists in the touring locations.

IMPORTANT DATES*

Deadline for Submissions: **December 31, 2026**
Notification of Results: February 15, 2027
Artwork required for drop off: March 2027 (Exact dates TBD)
Exhibition Period: April 2027 (Exact dates TBD)

VENUES

Grant Berg Gallery <https://grantberggallery.com>
#102, 9909 102 Street, Downtown Grande Prairie
Alberta, T8V 2V4

Please note that the Grant Berg Gallery may be interested in pursuing commercial representation opportunities with select artists participating in the exhibition.

There may be other venues.

Reception (date to be announced—accepted artists will be notified once details are confirmed.)

SUBMISSION REQUIREMENTS

Eligibility

Eligibility is open to all Alberta-resident artists, both members and non-members, aged 18 and over.

Submission Fees

The Society offers a flexible submission fee to support equitable access. The standard fee for non-member applicants is \$35; however, artists may pay a reduced amount or no fee if cost is a barrier. Those who are able are encouraged to pay the full fee or contribute more, helping to offset costs and support broader participation. All members (Juried, Associate, Life, Honourary, and Student) are exempt.

Artist Honoraria

The Society's policy is to provide honoraria to participating artists wherever possible. However, all honoraria are contingent upon available funding and are not guaranteed for any given exhibition.

Artwork Specifications

- Three (3) works of art may be submitted per artist.
- Artwork must have a value of no more than \$6,000.
- Size restrictions are in effect for transportation purposes unless the artist agrees to deliver and pick up the work at each venue.
- Two-dimensional work must not exceed 40 inches in any direction, including the frame.
- Sculptural works must fit on a plinth.
- If accepted artwork weighs more than 15 lbs., the artist must make special arrangements with the Grant Berg Gallery for display.
- Submissions must consist of work created within the past two years; both 2D and 3D works will be accepted.
- This is a special exhibition hosted initially in a commercial gallery; as such, only works available for sale will be accepted.
- Artists may not submit artwork that has previously been exhibited in an ASA exhibition or accepted for a future ASA exhibition.
- Artwork may not have been created as part of a class or workshop.
- Photographs, digital media prints, and traditional printmaking submissions must include edition numbers, where applicable, including Artist Prints ("A/P").

General Requirements

- Each submission must include a 100-word artwork statement for each artwork.
- Each submission must include, for each work: title, year completed, medium, dimensions, insurance value, and an image.
- Incomplete submissions will not proceed to the jurying phase. Jury decisions are final, and artists

will not receive feedback or comments from the jury.

- Notification of results will be sent by email.
- Submissions will be accepted only through the online form available on [The Alberta Society of Artists website](#).

Application Assistance

The ASA is committed to supporting individuals who may face barriers in applying for ASA opportunities. If you require assistance with your application, please contact coordinator@albertasocietyofartists.com, 403-265-0012 (call/text) or come by in person.

Image Requirements

- Please ensure all image files are correctly oriented.
- Images must show the artwork only and be free of frames, walls, borders, or any other background elements. Files must not include date stamps, watermarks, copyright symbols, or any other markings that obscure the image. Whenever possible, submit works for jurying unsigned.
- All submission materials must be received at the same time. Applications will not be accepted in multiple parts or at different times.
- Artist and artwork information copied into the body of an email will not be accepted.
- Image files must be clearly labelled as follows: ASA_AST_Title.jpeg
- Diptychs and triptychs must be submitted as a single combined image showing the works together, and individual images labelled as: ASA_AST_Title_A.jpeg, ASA_AST_Title_B.jpeg, ASA_AST_Title_C.jpeg
- If there is a multimedia component use one of the following options (media are limited to two (2) minutes in length for the jurying procedure):
 - Video: upload an MP4 video file to the submission form
 - Audio: upload an MP3 file to the submission form
 - Do not include links to externally hosted video or audio content (e.g., Vimeo, YouTube, Spotify, etc.).

Other: If using a media format that requires specific software or technical knowledge, please provide a recording/screen-recording of the media in .mp4 format (3D modeling software, generative media, video games, interactive media, etc.)

IF ACCEPTED

- Artists may be expected to volunteer in capacities related to the exhibition.
- Installation and dismantling dates and times will be determined shortly before exhibition opening.
- Early withdrawal of artwork during the exhibition is not permitted. Artists are expected to ensure that accepted works remain on display for the duration of the exhibition.
- No substitutions will be permitted once a work has been accepted. This includes changes to the image, title, dimensions, or other submitted details.
- The ASA reserves the right to decline the display of artwork that significantly deviates from the images submitted or does not meet professional presentation standards.

- Artists agree that accepted artworks may be used by the ASA for publication, promotion, and advertising purposes.

Specifications

- Works must be gallery-ready. Wall art must be properly framed and fitted with D-rings and hanging wire. Please place the wire approximately one-quarter of the way down from the top of the frame; lower placement can result in an unattractive hanging angle.
- Each work must be clearly and securely labelled with the name of the artist, the title of the work, and the media employed.
- Any artwork requiring special handling or non-standard installation must include clear instructions and appropriate labelling.
- No sawtooth or wall buddies permitted.
- Any work larger than 18" x 24" that would typically be framed under glass must instead be framed using plexiglass. Additionally, any artwork with a longest dimension of 24" or greater must be framed with plexiglass, regardless of height.
- **Please Note:** ASA does not assume responsibility for any damage that may occur to framed plexiglass during transportation or throughout the duration of the exhibition.

Liability and Insurance

- The listed price of the artwork should reflect its insurance value.
- While the ASA and its volunteers take all reasonable care in the transportation, handling, storage, and installation of artworks, the ASA assumes no liability for loss or damage that may occur while works are in its care.
- Subject to applicable policy terms and coverage limits, ASA, courier, or venue insurance may provide coverage for certain losses or damage, including theft, vandalism, fire, or other insured risks, while artworks are being transported, stored, or exhibited under ASA supervision.
- Artists are encouraged to seek insurance coverage for their artwork for the full duration of transit and exhibition.

Transportation Protocol | Shipping, Delivery, and Return of Artwork

- Artists are responsible for appropriate packaging of their artworks for shipment or transport. All works must be securely packaged to withstand handling and transit between venues.
- Artwork must be delivered by the artist or courier to either the ASA Gallery (Calgary) or the designated collection point at Harcourt House (Edmonton), unless otherwise arranged.
- ASA will assume responsibility for and cover the cost of transporting accepted artworks from the initial drop-off location to the exhibition venue(s) and for return transport of the works back to the original designated drop-off location (Calgary or Edmonton, as applicable).
- Following the final exhibition venue, ASA will return artworks to either the ASA Gallery in Calgary or Harcourt House in Edmonton, as applicable.
- Once artworks have been delivered to the designated return location (Calgary or Edmonton), ASA's responsibility for the works ends.

- Artists are responsible for all costs associated with final pickup or onward shipment from the Calgary or Edmonton return location, including courier arrangements and shipping fees.
- Where artists request return shipping by mail or courier beyond the drop-off location, they must provide prepaid shipping labels and complete return instructions.

Sale of Work

The Grant Berg Gallery will act as the sales and financial administrator for the exhibition and will be responsible for processing all sales transactions, collecting payment, and remitting artist proceeds in accordance with the agreed commission structure. A commission of 50% will be applied to all sales.

Sold artworks will be released to purchasers at the end of the Grant Berg Gallery exhibition period and will not travel to other venues.

The Society receives no remuneration from the Grant Berg Gallery in connection with the presentation of this exhibition. Any future presentation of the exhibition at additional venues, if confirmed, will be subject to separate arrangements with those venues.

Unclaimed Artwork

All artwork must be picked up within three months of the final day of the exhibition, unless alternative arrangements have been made in writing prior to the end of this three-month period. If artwork remains unclaimed after three months, it will be considered a non-tax-deductible donation to the ASA. The ASA may then sell, display, store, lease, or otherwise use the work(s) at its discretion and for its sole benefit.